



Annual Progress Report

2011 - 12



Government of India

Ministry of Micro, Small & Medium Enterprises

MSME – Development Institute

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ABOUT TRIPURA

State of Tripura consists of four Districts namely North Tripura, South Tripura, West Tripura and Dhalai. Recently Four New Districts are created. The General information about Tripura State is as under.

- Capital : Agartala.
- Area : 10491.69 Sq. Km.
- Population : 36.21 Lac.(Male-18.21 Lac, Female-18.00 Lac)
- Literacy ratio : 77% (Male -81%, Female- 64.9%)
- Land Utilization :
- Net Area Sown : 280000 ha.
- Irrigation Potentials:
- Source : Good average rain fall-2200 mm
(during south west monsoon)
- No perennial river
- Multi cropped area : 210000 ha.
- Fishery water area : 23571 ha.
- Main crops : Rice, Potato and Vegetables.
- Lead Bank : United Bank of India (for all Districts of Tripura.)

INTRODUCTION

Micro, Small and Medium Enterprise Development Institute, Agartala (Formerly known as Small Industries Service Institute, Agartala) is engaged in promotion and development of Micro, Small and Medium Enterprises in the state of Tripura. This Institute works directly under the control of Additional Secretary & Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. It was set up in the year 1972 as a branch Institute and made a full-fledged Institute in the year 1991. MSME-DI, Agartala has its Branch at Aizwal in Mizoram, set up in the year 1973.

The Micro, Small and Medium Enterprises (MSME) sector is the engine of growth for every economy and in India it contributes about 45% of the total manufacturing out put and nearly 40% of Export. Moreover this sector provides employment to over 42 million people. MSME-Development Institute, Agartala provides a wide spectrum of services to the Micro, Small and Medium Enterprise sector and also equips the unemployed youths with desired skills to enable them to be employed through setting up MSMEs.

This institute provides following services to the prospective and existing entrepreneurs.

A) THE PROSPECTIVE ENTREPRENEURS

- i) Product identification and selection of location.
- ii) Selection of machinery and technology.
- iii) Information on Marketing / Financial Assistance.
- iv) Preparation of detailed Project Report.
- v) Assistance in co-ordination with DICs and other Govt. and Non-govt. agencies.

B) THE EXISTING ENTREPRENEURS

- i) Guidance on Technical assistance on plant and machinery including lay out.
- ii) Technology up gradation and use of sophisticated technologies and best practices.
- iii) Improvement in tooling.
- iv) Product development and Quality improvement.

- v) Product diversification.
- vi) Consultancy for managerial, marketing or financial related matters.
- vii) Energy conservation.
- viii) Pollution control and environment friendly clean technology and waste minimization.
- ix) NSIC Registration to participate in the Govt. Store Purchase Programme.
- x) Export Promotion.

C) TRAINING PROGRAMMES

This institute conducts different training programmes in the state of Tripura for the benefit of prospective as well as for existing Entrepreneurs –

(i) Industrial Motivation Campaigns (IMCs) :

This institute conducts Industrial Motivation Campaigns at different places of the state to motivate the unemployed youths to become entrepreneurs by acquiring the desired skills and by taking advantage of the Govt. Schemes. The information on the viable projects which can be set up based on available resources and demand is disseminated in the IMCs. Total 34 IMCs were conducted by this Institute during the year 2011-12.

(ii) Entrepreneurship Skill Development Programme (ESDP) :

Under Skill Development mission of Government of India, these programmes are conducted. During these programmes, different skills are imparted to the educated unemployed youth of the state, which enable them to become self-employed. Besides the technical skills, the speakers from various promotional agencies viz. Bank, DICs, Chartered Accountants, KVIC, Professionals from Marketing field, DRDA etc to deliver talks on different aspects of setting up an enterprises. Total 35 Nos. of ESDPs were conducted by this Institute during the year 2011-12.

(iii) Entrepreneurship Development Programme (EDP) :

In these programmes candidates are imparted training on different aspects of entrepreneurship Opportunities in Tripura State, How to set up MSMEs, Sources of finance, Marketing techniques etc.. The speakers from various promotional agencies viz. Bank, DICs, Chartered Accountants, KVIC, Professionals from Marketing field, DRDA etc to deliver talks on

different aspects of setting up an enterprises. Necessary assistance is also extended to identify projects and also to prepare the project profiles to set up the enterprises. Total 4 EDPs were conducted by this Institute during the year.2011-12.

(iv) Management Development Programme (MDP) :

The objective of the Management Development Programme is to improve managerial skills of entrepreneurs, managers and their supervisory staff members of the MSMEs. The MDPs are organized on subjects like Industrial Management, Marketing Management, Financial Management, Export Management, Personnel Management, etc. This Institute conducted One MDP on “Managing Growth of MSMEs” during the year 2011-12.

(D) NATIONAL AWARDS:

This Institute Motivated MSMEs for participation in National Awards for the Year 2010 and thereby 5 MSMEs applied for National Award 2010 in various categories. Out of these five MSMEs, following two MSMEs were selected for National Awards 2010.

Sr. No.	Name & address of unit	Category of Award
1.	M/s. Trinayani Soya Food Industries. Vidyasagar Road,Jogendra Nagar, Agartala Tripura (w).799010. Tel. no. 0381-2389131, Mb.09436125287.	Quality Product.
2.	M/s. Raajmahal, Dhaleshwar Road, Agartala, West Tripura, Tripura.. Tel.no.0381-2326410, Mb.09863044975.	Special Recognition Award (NER)

(E) SEMINARS/ SENSITISATION/ AWARENESS PROGRAMMES UNDER NMCP:

To Organize the various programmes under NMCP, the officers of this Institute visited and held discussions with local industries associations, Leading Engineering Colleges, Management Colleges etc. of Tripura State but they have not shown any interest in having such Programmes. It is also mentioned that Tripura & Mizoram are industrially backward states and there is no leading Industries Associations who can take the benefit of this scheme and therefore all the Programmes under NMCP were surrendered.

(F) OTHER IMPORTANT ACTIVITIES:

- (i) The officers of this Institute has close coordination with local Industries associations and other agencies of the Ministry viz. KVIC, NSIC etc.
- (ii) The officers of this Institute have attended the following meetings during the year 2011-12
 - (a) Meetings with State Government and Industries Associations in connection with National Awards 2010.
 - (b) State Level Banker's Committee (SLBC) Meetings for Tripura State.
 - (c) Meetings with Directorate of Industries & Commerce and District Industries Centres in connection with PMEGP.
 - (d) Meetings with Directorate of Industries & Commerce in connection with procurement of Tools & Equipments for various ITI's of Tripura State.
 - (e) Meetings with ILFS, Agartala in connection with Bamboo Cluster in Tripura.
 - (f) Meeting with General Manager, NERAMAC, Agartala in connection with VDP.
 - (g) This Institute Provided intensive technical assistance to Three MSMEs for managing costs, operations and productivity.

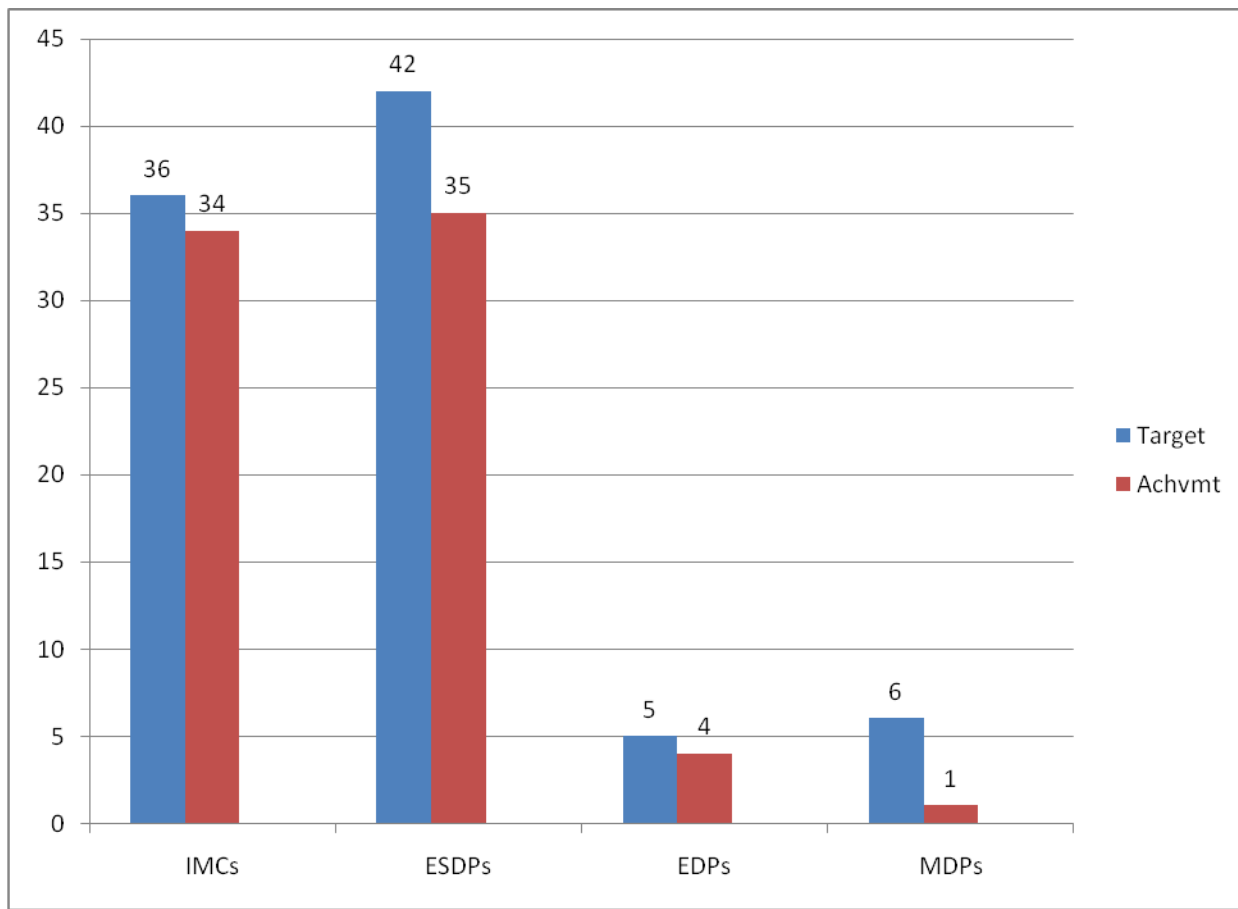
TRAINING PROGRAMMES AT A GLANCE

Sr. No.	Name of the Programme	Target	Achievement	No. of Persons Trained	Expenditure Incurred ₹ (Lakhs)	Revenue Earned ₹ (lakhs)
1.	ESDPs	42	35	740	22.475	0.406
2.	EDPs	5	4	88	0.8625	0.0265
3.	MDPs	6	1	25	0.20	0.0135
4.	IMCs	36	34	1583	2.72	N.A.
	Total	89	74	2436	26.2575	0.446

ANNUAL PROGRESS REPORT OF TRAINING PROGRAMMES FOR THE YEAR 2011-12

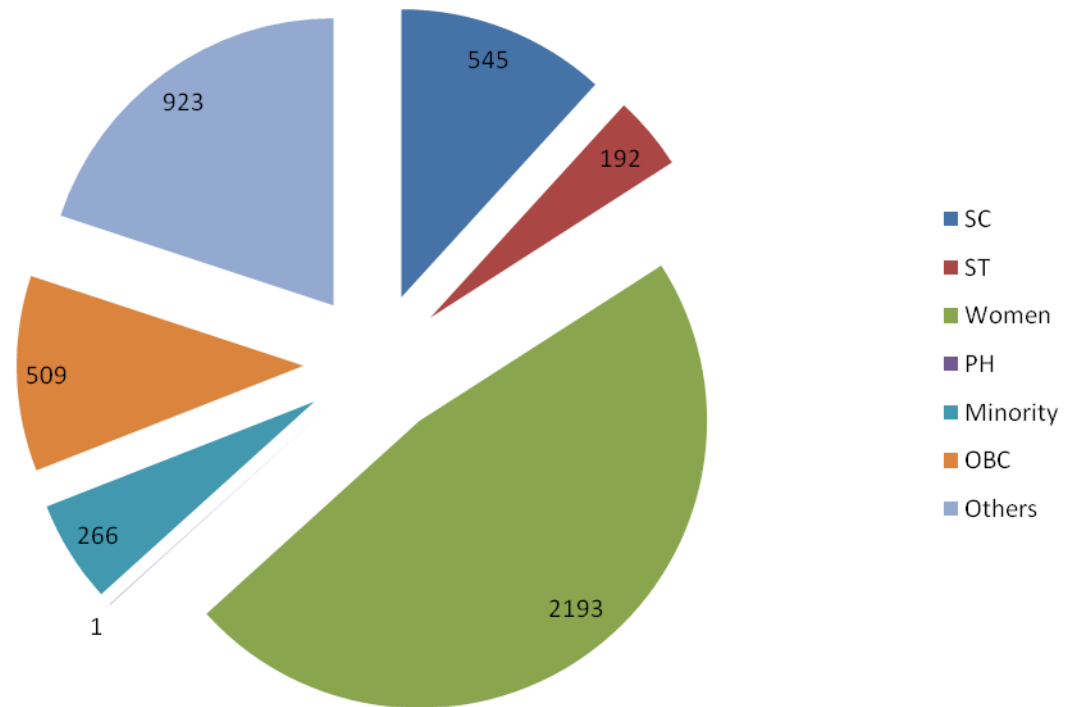
Sl. No.	Programmes	Target	Achievement	Exp. ₹. (lakh)	No. of persons trained								
					SC	ST	W	PH	Minorities	OB C	Others	Total	
1.	ESDPs	SC/ST	0	0	0	0	0	0	0	0	0	0	0
		Women	0	0	0	0	0	0	0	0	0	0	0
		General (UEY)	34	27	16.2	133	16	555	0	48	87	271	555
		Weaker Section Stipendiary	8	8	6.275	3	62	179	0	21	26	73	185
		Minority	0	0	0	0	0	0	0	0	0	0	0
2.	BSDPs	SC/ST	0	0	0	0	0	0	0	0	0	0	0
		Women	0	0	0	0	0	0	0	0	0	0	0
		General	2	0	0	0	0	0	0	0	0	0	0
		Minority	0	0	0	0	0	0	0	0	0	0	0
3.	EDPs	SC/ST	0	0	0	0	0	0	0	0	0	0	0
		Women	0	0	0	0	0	0	0	0	0	0	0
		General	4	3	0.6	8	2	63	0	3	23	27	63
		Stipendiary	1	1	0.2625	0	0	25	0	18	0	7	25
		Minority	0	0	0	0	0	0	0	0	0	0	0
		ITI / Polytechnic	0	0	0	0	0	0	0	0	0	0	0
4.	MDPs		6	1	0.2	0	0	23	0	0	13	12	25
5.	SDP through W/shop		0	0	0	0	0	0	0	0	0	0	0
6.	IMCs	-	36	34	2.72	401	112	1348	1	176	360	533	1583
7.	Others (Bar Code)	-	2	0	0	0	0	0	0	0	0	0	0
8.	Total	-	93	74	26.2575	545	192	2193	1	266	509	923	2436

Bar Chart Showing Achievements against Annual Targets for the year 2011-12



IMCs
ESDPs
EDPs
MDPs

Details of Participants (Categorywise in Training Programmes)



SUMMARY OF PROGRAMMES CONDUCTED DURING THE YEAR 2011-12

(A) INDUSTRIAL MOTIVATION CAMPAIGNS (IMCs)

Sr. No.	Date	Place	Revenue Earned
1.	25.05.2011	Women ITI, Indranagar, Agartala.	N.A.
2.	27.05.2011	Ranirbazar Nagarpanchayat, Tripura (w).	N.A.
3.	02.06.2011	Boy's ITI, Indranagar, Agartala.	N.A.
4.	21.06.2011	Aizawl, Mizoram	N.A.
5.	28.06.2012	Aizawl, Mizoram	N.A.
6.	18.07.2011	Aizawl, Mizoram	N.A.
7.	26.09.2011	ITI Udaipur, Tripura South.	N.A.
8.	29.09.2011	EDPICC, Udaipur, Tripura South.	N.A.
9.	24.10.2011	Ranirgaon, Tripura (w).	N.A.
10.	31.10.2011	Raghunathpur, Bishalgarh.	N.A.
11.	01.11.2011	Badarghat, Agartala.	N.A.
12.	01.11.2011	Town Pratapgarh. Agartala.	N.A.
13.	02.01.2012	Koiyadhepa, Bishalgarh.	N.A.
14.	03.01.2012	Ranirbazar, Tripura (w).	N.A.
15.	04.01.2012	Nalgaria, Tripura (w)	N.A.
16.	10.01.2012	Keprampara, Tripura (w)	N.A.
17.	24.01.2012	Bankimnagar, Tripura (w)	N.A.
18.	25.01.2012	Debinagar, Tripura (w)	N.A.
19.	27.01.2012	Kadamtali, Tripura (w)	N.A.
20.	31.01.2012	Maharani, Tripura South.	N.A.
21.	01.02.2012	Jamjuri, Tripura South.	N.A.
22.	01.02.2012	Sachindralal, Tripura (w).	N.A.
23.	02.02.2012	Charipara, Tripura (w).	N.A.
24.	02.02.2012	Khilpara, Tripura South.	N.A.
25.	03.02.2012	Majlishpur, Tripura (w).	N.A.
26.	15.02.2012	Hirapur, Udaipur, Tripura South.	N.A.
27.	16.02.2012	Tripura University, Agartala.	N.A.
28.	06.03.2012	Kalachand Cobrapara, Tripura (w).	N.A.
29.	07.03.2012	Barjala, Jirania, Tripura (w).	N.A.
30.	10.03.2012	Mandai Chomuhani, Tripura (W).	N.A.
31.	12.03.2012	Khaiyerpur, Tripura (W).	N.A.
32.	13.03.2012	Bridha Nagar, Jirania, Tripura (W).	N.A.
33.	15.03.2012	Karoiban, Jirania, Tripura (W).	N.A.
34.	16.03.2012	Champak Nagar, Tripura (W).	N.A.

**(B) ENTERPRENURSHIP SKILLED DEVELOPMENT PROGRAMMES
(ESDPs)**

Sr. No.	Date		Topic	Place	Revenue Earned ₹
	From	To			
1.	23.06.11	05.08.11	Computer Graphic Designing	Aizawl, Mizoram	Stipendiary
2.	29.06.11	17.08.11	Beauty Parlour	Aizawl, Mizoram	Stipendiary
3.	19.07.11	30.08.11	Fashion Designing	Aizawl, Mizoram	Stipendiary
4.	02.11.11	13.12.11	Readymade Garments	Town Pratapgarh	1,500/-
5.	02.11.11	13.12.11	Fancy Doll Making	Pratapgarh	1,200/-
6.	02.11.11	13.12.11	Fancy Doll Making	Chandrapur	1,800/-
7.	02.11.11	13.12.11	Fancy Doll Making	Reshambagan	1,700/-
8.	02.11.11	13.12.11	Readymade Garments	Ranirgaon	1,600/-
9.	02.11.11	13.12.11	Readymade Garments	Mohanpur	Stipendiary
10.	03.11.11	14.12.11	Readymade Garments	Badarghat	1,000/-
11.	03.11.11	14.12.11	Fancy Doll Making	Krishna Nagar	1,000/-
12.	03.11.11	14.12.11	Readymade Garments	Raghunathpur	Stipendiary
13.	03.11.11	14.12.11	Readymade Garments	Bishalgarh	2,100/-
14.	04.11.11	15.12.11	Readymade Garments	Madhuban	1,600/-
15.	04.11.11	15.12.11	Crystal Bag & Cushion Mfg	Gajaria	1,200/-
16.	08.11.11	19.12.11	Garments Manufacturing	Dudhpatil	2,000/-
17.	11.11.11	22.12.11	Embroidary	Ranirbazar	1,900/-
18.	15.11.11	26.12.11	Designer Ladies Bag	Ramnagar Rd. No.7	Stipendiary
19.	15.11.11	26.12.11	Fancy Ladies Bag with Malai cord & crystal.	Ramnagar Rd.No.10	1,500/-
20.	03.01.12	13.02.12	Ladies Garments	Koiyadhepa	1,500/-
21.	04.01.12	14.02.12	Ladies Garments	Ranirbazar	Stipendiary
22.	04.01.12	14.02.12	Party Bag	Belabar	400/-
23.	04.01.12	14.02.12	Malai cord bag	Pallanpara	400/-
24.	05.01.12	15.02.12	Ladies Garments	Nalgaria	2,200/-
25.	11.01.12.	21.02.12	Dress Making	Keprampara	2,000/-
26.	12.01.12.	22.02.12	Shawl Making	Joynagar	Stipendiary
27.	27.01.12	08.03.12	Doll Making	Debinagar	1,400/-
28.	27.01.12	08.03.12	Garments Manufacturing	Bankimnagar	1,500/-
29.	01.02.12	13.03.12	Ladies Garments	Kadamtali	2,100/-
30.	03.02.12	15.03.12	Crystal bag manufacturing	Khilpara	1,000/-
31.	03.02.12	15.03.12	Crystal bag Making	Jamjuri Beri	1,500/-
32.	03.02.12	15.03.12	Crystal bag Making	Jamjuri	1,600/-
33.	04.02.12	16.03.12	Doll Making	EDPICC Udaipur	1,500/-
34.	04.02.12	16.03.12	Readymade Garments	Majlishpur	1,600/-
35.	04.02.12	16.03.12	Dress Making	Durganagar	1,800/-

(C) ENTERPRENURSHIP DEVELOPMENT PROGRAMMES (EDPs)

Sr. No.	Date		Place	Revenue Earned ₹
	From	To		
1.	31.12.11	12.01.12	Gajaria, Agartala.	800/-
2.	11.01.12	24.01.12	Barjala, Agartala.	1,100/-
3.	16.02.12	29.02.12	Hirapur, Tripura South	750/-
4.	16.02.12	29.02.12	Maharani, Tripura South	Stipendiary

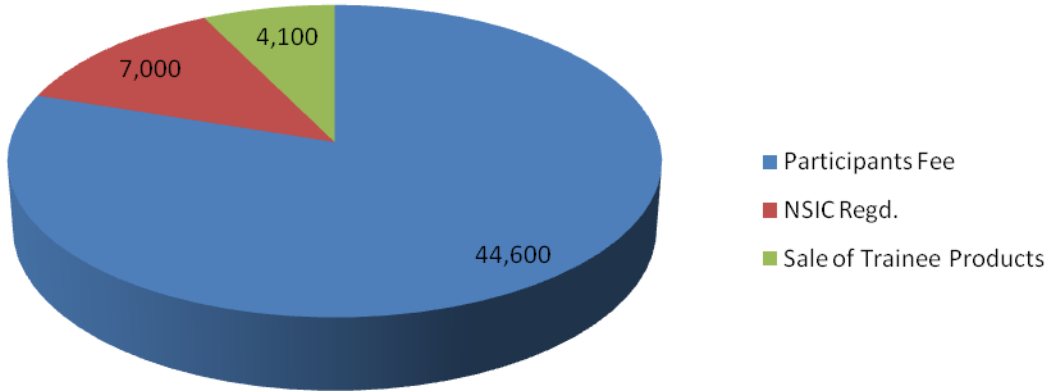
(D) MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs)

Sr. No.	Date		Topic	Place	Revenue Earned ₹
	From	To			
1.	26.12.11	30.12.11	Managing Growth of MSMEs	Ranirbazar, Tripura (w)	1,350/-

DETAILS OF THE REVENUE EARNED BY THE INSTITUTE DURING THE YEAR 2011-12

Sl. No.	Activity	MSME-DI	Br. MSME- DI	Total ₹
1.	Revenue from workshop	0	0	0
2.	Specialized training Programmes (CAD/CAM)	0	0	0
3.	Sale of trainee products	4,100/-	0	4,100/-
4.	Seminar fees (Bar Code)	0	0	0
5.	Capacity Assessment and Consultancy	0	0	0
6.	Project Appraisals	0	0	0
7.	Sick unit studies	0	0	0
8.	Inplant Studies	0	0	0
9.	Surveys	0	0	0
10.	Energy Audits	0	0	0
11.	NSIC Regn./GSP	0	0	7000/-
12.	Sale of Publications	0	0	0
13.	PD Accounts	0	0	0
14.	Others (Fees collected from candidates in ESDPs & EDPs,MDPs.)	0	0	44,600/-
15.	Total	4,100/-	0	55,700/-

Revenue Earned in the year 2011-12



REPORTS

Sl. No.	Reports	Annual Target	Achievement	% Age
1.	Project profile (New)	1	1	100%
2.	Project profile (updated)	2	2	100 %
3.	District Industrial Potential Survey Report	1	0	No officer from EI / Stat division is posted at MSME-DI, Agartala
4.	Number/Name of units provided Intensive Technical Consultancy	--	03	-